

NASACT Corporate Associates Program

Fostering relationships. Opening doors. Facilitating collaboration
between government and the private sector.



A program of The National
Association of State Auditors,
Comptrollers and Treasurers

NASACT is proud to invite you to participate in its effort to facilitate partnership between the private sector and state government – the Corporate Associates Program. The Corporate Associates Program offers your company various opportunities for exposure and participation at NASACT’s annual conferences. As a corporate associate, you will also receive copies of NASACT’s publications and e-distributions. Joining the Corporate Associates Program is simple – a four-tier model lets you choose a level of involvement that matches your company’s specific marketing and messaging strategies. Whether your goal is networking, staying informed about state government finance, or participating in one of the premier conferences of the year for state government officials, the Corporate Associates Program will benefit your company. Don’t miss out – sign up today!

NASACT Corporate Associates receive the following benefits:

PLATINUM LEVEL – \$40,000 or more

Benefits at the NASACT Annual Conference:

- Tabletop display
- Sponsorship or co-sponsorship of event, including recognition in conference program
- Seat at meal function head table
- Eight complimentary registrations
- Full-page ad in onsite brochure

- Ribbon on name badge signifying platinum level
- Item in conference "bag" when applicable
- Verbal recognition at a meal function

Other Benefits:

- Listing on NASACT Web page, including logo and hyperlink
- Copy of the *NASACT Directory*, *NASACT News*, *Auditing in the States* and *State Comptrollers: Technical Activities and Functions*

GOLD LEVEL – \$25,000

Benefits at the NASACT Annual Conference:

- Tabletop display
- Sponsorship or co-sponsorship of event, including recognition in conference program
- Six complimentary registrations
- Half-page ad in onsite brochure

- Ribbon on name badge signifying gold level
- Item in conference "bag" when applicable
- Verbal recognition at a meal function

Other Benefits:

- Listing on NASACT Web page, including logo and hyperlink
- Copy of the *NASACT Directory*, *NASACT News*, *Auditing in the States* and *State Comptrollers: Technical Activities and Functions*

SILVER LEVEL – \$12,500

Benefits at the NASACT Annual Conference:

- Sponsorship or co-sponsorship of event, including recognition in conference program
- Four complimentary registrations
- Quarter-page ad in onsite brochure
- Ribbon on name badge signifying silver level

- Item in conference "bag" when applicable
- Verbal recognition at meal function

Other Benefits:

- Listing on NASACT Web page, including hyperlink
- Copy of the *NASACT Directory*, *NASACT News*, *Auditing in the States* and *State Comptrollers: Technical Activities and Functions*

BRONZE LEVEL – \$5,000

Benefits at the NASACT Annual Conference:

- Possible sponsorship or co-sponsorship of event
- Two complimentary registrations
- Business card ad in onsite brochure
- Ribbon on name badge signifying bronze level
- Item in conference "bag" when applicable
- Verbal recognition at a meal function

Other Benefits:

- Listing on NASACT Web page, including hyperlink
- Copy of the *NASACT Directory*, *NASACT News*, *Auditing in the States* and *State Comptrollers: Technical Activities and Functions*

Additional Information

To get more information about the Corporate Associates Program, contact:

R. Kinney Poynter
Executive Director, NASACT
Phone: (859) 276-1147
kpoynter@nasact.org

Please complete and mail or fax your Corporate Associates Program application to:

Donna Maloy
Conference Coordinator
NASACT
449 Lewis Hargett Circle
Suite 290
Lexington, KY 40503
Fax: (859) 278-0507
dmaloy@nasact.org

To learn more about NASACT's activities, publications and events, visit www.nasact.org.

Application for Corporate Associates Program

Name _____

Title _____

Company _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

E-Mail _____ Web Site _____

Phone _____ Fax _____

The Corporate Associates Program year will run from July 1 to June 30, according to NASACT's fiscal year. Please express your level of interest below in the Corporate Associates Program for the upcoming year. Your company will be invoiced for the appropriate amount, and a NASACT representative will contact you to discuss the corresponding benefits.

- Platinum Level - \$40,000 or more
- Gold Level - \$25,000
- Silver Level - \$12,500
- Bronze Level - \$5,000

Speaking Opportunities

Each year, corporate associates will be *considered* for speaking slots on the NASACT Annual Conference Program. However, to be eligible, a corporate associate must first be nominated by a NASACT member through the *Annual Conference Program Topics Survey*, which is sent to NASACT members approximately six months prior to the annual conference. All nominations from the survey

will be reviewed by the Annual Conference Program Committee, which is responsible for making final decisions regarding speakers for the conference.

YOUR INPUT IS NEEDED!

Let us know about projects your company is coordinating with states. This information will assist in providing survey topic options based on current, timely state government activities.

Provide responses in spaces below.
(Use a separate sheet if necessary.)



The National Association of State Auditors, Comptrollers and Treasurers
www.nasact.org